



PRESENTS

PURSUIT OF
Health & Wellness
January 7-8, 2022
EXPO

Join the sixth annual Pursuit of Health & Wellness Expo!

Friday January 7 - 9:00 a.m. - 1:00 p.m.

Mini #MILLSUMMIT | #NewYearNewMe

Virtual Event

Saturday January 8 - 9:00 a.m. - 1:00 p.m.

Pursuit of Health & Wellness Expo #DEHealthFair
In-person Health Fair, Job Fair, and Summer Camp Fair
DoubleTree, Downtown Wilmington, Delaware

Register at: dehealthfair.com

An initiative of



SPURIMPACT

Sponsorship Options & Exhibitor Rates

Community Sponsor - \$5,000

- Company name and logo/link listed as Community Sponsor to appear on pre-event publicity and website
- Option to show a brief 30-60 second video promo ahead of one of the Mini #MILLSUMMIT webinars on January 7
- One booth (10' x 6' each) or two tables with choice of location on January 8
- Full page ad in Expo program

Health Sponsor - \$2,500

- Company name and logo/link listed as Health Sponsor to appear on pre-event publicity and website
- Recognition of sponsorship ahead of one of the event webinars on January 7
- One booth (10' x 6' each) or two tables with choice of location
- 1/2 page ad in Expo program

Program Advertising

- 1/8 page ad = \$125
- 1/4 page ad = \$250 Ad/Logo must be print ready
- 1/2 page ad = \$500 PDF/Vector format
- Full page ad = \$1,000

Ad copy due by Friday 12/10

Wellness Sponsor - \$1,000

- Company name and logo/link listed as Wellness Sponsor to appear on pre-event publicity and website
- Recognition of sponsorship ahead of one of the event webinars on January 7
- One booth (10' x 6' each) or two tables with choice of location
- 1/4 page ad in Expo program

Booth Exhibitor - \$700 (\$625 NPO rate)

- Company listed as Booth Exhibitor to appear on website
- One booth (10' x 6') or two adjacent tables
- Logo/name recognition in Expo program
- Online and social media promotion

6' Table Exhibitor - \$300 (\$225 NPO rate)

- Company listed as Exhibitor to appear on website
- One table (6' each)
- Logo/name recognition in Expo program
- Online and social media promotion

Each booth or table comes with one 6' table, two chairs, and table cover.



Join us at the 2022 Health Fair!

Join us for the premier health fair to kick off 2022! This is a great opportunity to showcase your organization's products and services to health-conscious individuals and families. We will be spotlighting each of our sponsors and exhibitors ahead of the event through social media and other digital marketing efforts. We expect a steady stream of 250-500+ attendees and activity throughout the day on January 8. Booth & Table space for the Expo is limited!

Combined Sponsorships for Multiple Spur Impact Events

Throughout the year, Spur Impact hosts a myriad of events benefitting the Delaware community. We host Delaware's largest giving day, known as Do More 24 Delaware, the region's largest hybrid conference for young professionals, known as the

#MILLSUMMIT, and provide year-round fundraising technology to Delaware nonprofits, known as DE Gives. Interested parties can bundle their sponsorships for multiple events, increasing advertising opportunities while supporting our initiatives.



Please contact Charlie Vincent at charlie@spurimpact.org for more information.

Sponsorships and Exhibitors Are First Come First Serve and Must Be Received by December 10, 2021 in order to be included in the program.

COMPANY NAME: _____
CONTACT NAME: _____
ADDRESS: _____
CITY, STATE, ZIP: _____
PHONE NUMBER: _____
EMAIL ADDRESS: _____

PLEASE FILL OUT AND MAIL TO:

**Spur Impact Association
ATTN: Health Expo
P.O. Box 25208
Wilmington, DE 19899-5208**

PLEASE CHECK LEVEL OF PARTICIPATION

_____ Community Sponsor (\$5,000)
_____ Health Sponsor (\$2,500)
_____ Wellness Sponsor (\$1,000)
_____ Booth Exhibitor (\$700 / \$625 NPO)
_____ 6' Table Exhibitor (\$300 / \$225 NPO)
_____ Add Electricity for Booth/Table (+ \$75)
_____ Print Program Ad (_____ page) (see above rates)

TOTAL COST: \$ _____

**PLEASE MAKE CHECKS PAYABLE TO:
SPUR IMPACT ASSOCIATION**

**FOR MORE INFO:
CONTACT CHARLES VINCENT AT 302-566-8008 OR EMAIL info@dehealthfair.com**

