



PURSUIT OF
Health & Wellness
EXPO
January 7-8, 2022

An initiative of:



**BE PART OF THE SIXTH ANNUAL PURSUIT OF HEALTH & WELLNESS EXPO
IN-PERSON HEALTH FAIR, JOB FAIR & SUMMER CAMP FAIR**

DOUBLETREE IN DOWNTOWN WILMINGTON, DELAWARE - SATURDAY, JANUARY 8, 2022 (9 AM TO 1 PM)
OUR EXPO WILL ALSO FEATURE A HALF-DAY MINI-MILLSUMMIT FEATURING HEALTH & WELLNESS TOPICS

Join us for the premier health fair to kick off 2022! This is a great opportunity to showcase your organization's products and services to health-conscious individuals and families who will be in attendance. We will be spotlighting each of our sponsors and exhibitors ahead of the event through our social media and website. We expect a steady stream of 250-500+ attendees and activity throughout the day on January 8. Booth & Table space for the Expo is limited!

Community Sponsor - \$5,000

Benefits of Health sponsor plus:

- Company name and logo/link listed as Community Sponsor to appear on pre-event publicity and website
- Option to show a brief 30-60 second video promo ahead of one of the event webinars on January 7
- One booth (10' x 8') or two 6' tables with choice of location
- Full page ad in Expo program

Wellness Sponsor - \$1,000

- Company name and logo/link listed as Wellness Sponsor to appear on pre-event publicity and website
- Recognition of sponsorship ahead of one of the event webinars on January 7
- One booth (10' x 8') or two 6' tables with choice of location
- 1/4 page ad in Expo program

Health Sponsor - \$2,500

- Company name and logo/link listed as Health Sponsor to appear on pre-event publicity and website
- Recognition of sponsorship ahead of one of the event webinars on January 7
- One booth (10' x 8') or two 6' tables with choice of location
- 1/2 page ad in Expo program

Booth Exhibitor - \$700 (\$625 NPO rate)

- Company listed as Booth Exhibitor to appear on website
- One booth (10' x 8') or two adjacent 6' tables
- Logo/Name in Expo program
- Online and social media promotion

6' Table Exhibitor - \$300 (\$225 NPO rate)

- Company listed as Exhibitor to appear on website
- One table (6' each)
- Logo/Name recognition in Expo program
- Online and social media promotion

Program Advertising

- 1/8 page ad = \$125
 - 1/4 page ad = \$250
 - 1/2 page ad = \$500
 - Full page ad = \$1,000
- Ad/Logo must be print ready
PDF/Vector format
Ad copy due by Friday 12/10

Each booth or table comes with one 6' table, two chairs, and table cover

For online registration, specific sponsorship details, and other information, please visit: www.dehealthfair.com

Sponsorships and Exhibitors Are First Come First Serve and Must Be Received by December 10, 2021 in order to be included in the program.

COMPANY NAME: _____
CONTACT NAME: _____
ADDRESS: _____
CITY, STATE, ZIP: _____
PHONE NUMBER: _____
EMAIL ADDRESS: _____

PLEASE CHECK LEVEL OF PARTICIPATION

_____ Community Sponsor (\$5,000)
_____ Health Sponsor (\$2,500)
_____ Wellness Sponsor (\$1,000)
_____ Booth Exhibitor (\$700 / \$625 NPO)
_____ 6' Table Exhibitor (\$300 / \$225 NPO)
_____ Add Electricity for Booth/Table (+ \$75)
_____ Print Program Ad (_____ page) (see above rates)

PLEASE FILL OUT AND MAIL TO:

Spur Impact Association
ATTN: Health Expo
P.O. Box 25208
Wilmington, DE 19899-5208

TOTAL COST: \$ _____

PLEASE MAKE CHECKS PAYABLE TO:
SPUR IMPACT ASSOCIATION

FOR MORE INFO:

CONTACT CHARLES VINCENT AT 302-566-8008 OR EMAIL info@dehealthfair.com

